

# TOP REASONS VERITAS NETBACKUP BEATS COMMVAULT

## REMOVING THE BARRIERS WITH VERITAS 360 DATA MANAGEMENT

VERITAS™

You're looking for a unified data protection solution that works as well in the cloud as it does for virtual and physical. But you don't want to stop there - today's digital transformation of your business requires enterprise data management that delivers data protection, data availability and data insights. Commvault® claims that they provide enterprise data management, but are missing key capabilities. Read below to learn why Veritas™ and NetBackup™ provide the leading unified data protection solution that is an easy foundation for enterprise data management.

### 1. MORE THAN JUST BACKUP, VERITAS IS 360 DATA MANAGEMENT



Commvault claims to be an enterprise data management solution, however they lack fundamental capabilities including resiliency and availability, and the ability to provide global data insight and visibility. That isn't a holistic approach to enterprise data management. Veritas delivers converged enterprise data management that empowers organizations to build off their existing investment in NetBackup. This **360 Data Management** approach not only provides scalable protection for hybrid environments, and also solves challenges around copy data sprawl, information insight & governance, and availability of business data and applications.

### 2. PERFORMANCE AT SCALE FOR THE VIRTUALIZED ENTERPRISE



Designed for the mid-market, Commvault falls short of expectations in virtualized enterprise environments. In a 3rd party **benchmark study**, NetBackup is found to be more than 5x faster for application snapshots and 25x faster for crash consistent snapshots per virtual machine. In these tests, NetBackup provided the scalability and performance needed to protect large virtual server deployments.

### 3. EASY, ONE CLICK BACKUP TO THE CLOUD



According to a recent study on the **State of the Hybrid Cloud**, 23% of enterprises today use four or more cloud infrastructure platforms. With the NetBackup Platform, you get single-click cloud storage integration with the major cloud providers including Microsoft® Azure, Amazon® Web Services, Google Cloud Platform and more.

### 4. THE MARKET LEADER FOR PURPOSE-BUILT APPLIANCES FOR THE ENTERPRISE



Commvault does not offer a purpose-built backup appliance. Instead, Commvault relies on multiple 3rd parties to preload software and compile it. And if you need additional disk expansion or updates, you're on your own! Outside of North America, customers are faced with calling multiple support organizations when issues arise. Veritas is the only leader in the Gartner Magic Quadrant<sup>1</sup> to offer a highly scalable backup and recovery platform as either software or an **integrated appliance**. And, Veritas is the leader in market share as named by Gartner.<sup>2</sup>

## 5. SIMPLE TO DEPLOY, INTUITIVE TO USE



A leading analyst firm cautions customers by saying “Getting started with Commvault may not be an out-of-the-box experience, and can require professional services;” and “Administrators report an initial steep learning curve, which makes training requisite.” NetBackup’s intuitive, easy-to-use interface reduces the amount of time from install to first backup. With NetBackup Appliances, you can be out-of-the-box and running a backup in minutes, as opposed to hours or days.

## 6. MAKE YOUR BACKUPS SMARTER - VISUALIZE AND GOVERN YOUR UNSTRUCTURED DATA



Without data visualization, Commvault is unable to provide global data visibility and answer basic daily questions like: Is my information protected appropriately? When can data be deleted? Should we move less valuable data to cheaper options and highly active data to highly available locations? Enterprises miss out on opportunities to drastically reduce storage costs and mitigate potential information risk. With more than 30% of customer data listed as redundant, obsolete or trivial, visibility into your data is key. NetBackup goes beyond just backup and recovery and has detailed knowledge about your data. That data comes to life via direction integration of Veritas Information Map data visualization—delivering **global data visibility** and allowing you to quickly identify areas of risk, value or waste.

## 7. ENSURE PREDICTABLE RESILIENCY AND AVAILABILITY ACROSS HYBRID CLOUDS



Commvault does not offer a resiliency and availability platform, and may lack the predictability and assurance of meeting defined Service Level Objectives across a diverse spectrum of RTOs and RPOs. Predictably managing business uptime in a 24/7 world is a major issue facing organizations today. Veritas Resiliency Platform helps organizations maintain business uptime while delivering predictable recovery via fully automated resiliency operations for failover, failback, migration, data transport, and recovery testing across physical, virtual, and cloud environments.

Direct integration of Veritas™ Resiliency Platform with NetBackup delivers **predictable resiliency** for applications across all service level objectives- from seconds to minutes, and hours to days. This integrated approach reduces manual procedures and environmental fragmentation, increasing OPEX costs and keeping extended downtime risk to a minimum. It also delivers holistic visibility into IT health so organizations can be confident they are meeting defined service levels.

## ABOUT VERITAS TECHNOLOGIES LLC

Veritas Technologies LLC enables organizations to harness the power of their information, with solutions designed to serve the world’s largest and most complex heterogeneous environments. Veritas works with 86 percent of Fortune 500 companies today, improving data availability and revealing insights to drive competitive advantage.

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<sup>2</sup> Gartner Magic Quadrant for Data Center Backup and Recovery Software, June 2016.

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